

डॉ. एम. श्रीकांत, पीएच.डी.
निदेशक (कृषि व्यवसाय प्रबंधन) &
प्रधान समन्वयक (देसी)



Dr. M. Srikanth, Ph.D
Director (Agri. Business Management) &
Principal Coordinator (DAESI)

By speed post/E-mail
MNG-18/DAESI/3/2020

September 09, 2025

Sub: Commencement of New Batches under DAESI programme for the FY 2025-26-Reg.

Ref: Revised cost norms of DAESI programme, letter MNG-18/DAESI/34/2020, dated June 16, 2025.

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1. Vide letter F.No.3(1)/2019/ET (E-82952), MoA&FW, Govt. of India, dated May 01, 2025 approved annual action plan of DAESI programme for FY 2025-26 for conducting 375 programmes with a total budgetary allocation of Rs. 500 lakh. A copy of the letter is enclosed for your reference ready.
2. Till date, only 127 programmes have been approved; out of these, only 55 programmes have been commenced by NTIs so far. The list of the programmes approved and commenced is enclosed as an **Annexure. Any deviations in the list may be reported to the office.** Therefore, SAMETIs/NTIs need to put in concerted efforts to commence the approved batches of DAESI for better utilization of funds granted by the Ministry.
3. All the SAMETIs are hereby requested to instruct the NTIs to commence the approved programmes on or before September 25, 2025 and to submit the request letter for release of funds. All the SAMETIs are also requested to ensure wide publicity of the programme through social media and other platforms in this regard. Furthermore, local Agri-business companies may be impressed upon to sponsor the candidates as per the extant norms of DAESI.
4. In view of the above, all the SAMETIs are requested to submit the new proposals at the earliest possible. It is also requested to ensure that NTIs are adhering to revised cost norms of DAESI programme circulated vide letter MNG-18/DAESI/34/2020, dated June 16, 2025.

With warm regards,

Yours sincerely

(M. Srikanth)

To

1. Director, SAMETIs of all States
2. SNO, DAESI of all States
3. Project Director, ATMA of all States
4. Coordinators of NTI of DAESI programme of all states
5. Facilitators of DAESI programme of all states

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